



COURAGE
WORLDWIDE

**5 YEAR
IMPACT
REPORT
2017-2022**

● CHANGING THE WORLD ONE INDIVIDUAL AT A TIME

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A LETTER FROM OUR FOUNDER

What a rollercoaster ride these past five years have been!

- License changes in California that affected our residential home, Courage House.
- California changed its licensing requirements and no longer offered a long term therapeutic license that matched Courage Worldwide's programming for minor victims of trafficking. At the recommendation of our mental health professionals, the Courage Worldwide Board of Directors made the difficult decision to transition from serving minors in California to providing residential services and resources to trafficking victims who were over 18. After operating at the ranch for one year, then moving to a more urban location for easier access to employment and educational resources for these women, the over-18 program ultimately ended due to the 2020 pandemic.
- Sending Joel and Stephanie Midthun to live full time in Tanzania and watching an expansion happen there that we didn't dare dream or imagine.
- Experiencing a global pandemic that then forced them back to the U.S. for 9 months.
- Donations decreasing due to the uncertainty in this country and around the world that forced us to explore diversified funding streams for our programs which we are so excited about.
- Seeing many of our young, traumatized residents blossom into confident, independent young women pursuing college educations and vocational training while others continued to struggle with the effects of their horrific trauma and exploitation.
- Seeing girls as young as 8 years old come to call Courage House home, then participating in the graduation of many and the weddings of a few.
- Being there when babies are born to babies who were not conceived in love but are now covered in it.
- Developing our programs to a place where they are now replicable and sustainable due to the incredible staff members we employ.

- Seeing results that we only once dreamed of and some we didn't even have the imagination to.

This Five-Year Impact Report will give you details and images of all this and more!

We at Courage Worldwide realize none of this would have been possible without you, our faithful donors.

I am sure your past five years especially the last two have also at times been filled with uncertainty, even heartache and hopefully some joyful celebration.

In spite of what you were going through, you still remembered us and the enormous dream God put on our heart to provide safe houses and resources for children who have been sold for sex so they can discover their true identities and fulfill their destinies.

Thank you and God bless you as you read all He has done in and through your giving and our staffs' efforts.



Jenny Williamson

Founder & CEO, Courage Worldwide Inc.

OUR MISSION & VISION

MISSION

In a world where children are sold for sex, Courage Worldwide provides safe houses and resources for child victims so they can reach their unique potential.

VISION

Every child survivor would have the support necessary to begin their journey of hope and healing.

OUR PLAN

- Open Courage House Northern Nevada
- Expand our Existing Programs in Tanzania
- Research and Replicate Courage House in other African Countries
- Create a Succession Plan for Leadership and Develop New Leaders
- Continue Diversifying our Funding

With two centers, one for minor victims of sex trafficking (Courage House) and the other for graduates of the Courage House program (Courage House Too), plus a newly opened Courage Café, our growth is nothing short of miraculous in Tanzania. *Read about our impact!*



created on purpose
for a purpose

All of the Courage House Tanzania residents who took National Exams passed in the year 2020! This is a big accomplishment for Courage 2BU School and an encouragement to all students. Many girls come to Courage House Tanzania with minimal English and must work hard to pass these rigorous government mandated exams.



U.S. Ambassador to Tanzania Donald J. Wright and his wife Kathy Wright visited **Courage Worldwide Tanzania** in October 2020 to learn about CWW TZ and meet all of the Courage House TZ girls and staff.





COURAGE CAFÉ

A dream came true in May 2021 with the opening of the first Courage Café. It is located in Moshi, Tanzania at the base of Mt. Kilimanjaro. Courage Cafes were a part of the original Courage Worldwide vision for sustainable program funding. This space not only provides that funding, but is also a hub for advocacy, vocational training for our residents and an exceptional café experience for the local community and visiting tourists.



OUR HOLISTIC APPROACH:

Our approach is a holistic one targeting physical, mental, emotional, psychosocial, and spiritual healing.

The major components of our Courage House program include on-site specialized education at **C2BU School**, a **daycare** and **preschool** for the children of girls and staff, **trauma - informed counseling, love** and a **family environment** that meets all **basic needs**, and a **safe home** to embark on the healing journey.

At the end of 2022, Courage Worldwide supported 46 girls and 14 of their children. Currently, 7 Courage House Too residents are pursuing their college education, in fields such as social work and community development, journalism, IT, accounting, tailoring and salon work.

In the US, we have contact with 68% of our former residents and provide case management, counseling and financial assistance with tuition, rent, childcare and other needs as they arise.

SPOTLIGHT ON SUSTAINABILITY

Courage Café and Event Center

The original vision of Courage Worldwide was to develop a model that was sustainable and replicable. To do that, we envisioned a Courage Café in every community where a Courage House was located. The cafés were designed to provide a consistent funding stream that is not dependent upon donations. One of the many lessons the global pandemic taught us these past two years is that donations are inconsistent and difficult to budget around. It was time for Courage Worldwide to begin implementing the strategies we had only dreamed of, thanks to an amazing group of donors who caught our vision for the café.

Financial stability and sustainability is crucial for our expansion plans in opening more safe houses and providing resources for victims of this horrific crime.



The café also serves as Courage Worldwide's physical presence in a community, giving us a way to engage the public in an on going and consistent basis in the fight against human trafficking. This presence is crucial to raising awareness about the crime of sex trafficking and its long term impact upon its victims. Since Courage House is a safe house and does not allow tours or visits, it is often difficult for the public to feel connected to our organization as well as the victims it serves. Courage Café allows for that connectivity. The café provides a tangible vehicle for patrons to participate in the rescue and restoration of children who have been trafficked for sex in the local community by purchasing delicious coffee, delectable meals or our diversified selection of Courage Products as all profits goes back into our programs and services.



In addition, Courage Café provides vocational training as well as employment for Courage House graduates that desire a career in the hospitality, food and beverage industry.

Courage Coffee

Courage Worldwide has recently partnered with Kilimanjaro Plantation and Clayton Coffee & Tea to develop, roast and sell our own coffee **Courage Coffee** - “*Changing the world one cup at a time*”.

This product launched December 2021 and offers us another sustainable funding stream for our anti-trafficking programs and services for victims of sex trafficking.



Courage Products

Two years ago, we had ten Courage House Tanzania girls ready to pursue their education at the university level or through a vocational training school. However, we did not have the funds for their tuition. However, we were committed to supporting these young women in the pursuit of their dreams to ensure they would never be trapped in the life of sexual exploitation ever again. So we encouraged them to brainstorm ways to raise money for their education.

These extremely resourceful young adults decided to begin creating handmade products to sell to volunteer teams who came to Tanzania. These products were immediately a hit as well as profitable, eventually evolving into our comprehensive transitional program called Courage Leadership Academy (CLA).



When our Courage House Tanzania graduates join this program they are equipped with vocational skills (sewing, cookery and jewelry making) and practical life skills (English, computers and leadership), all with the aim of equipping, encouraging and empowering them with tangible skills to ensure their successful transition to independent, successful adult lives.



A NOTE FROM REGIONAL DIRECTORS

"It will be better than you can imagine."

These are the words God spoke to our hearts as we wrestled through the decision of moving to Moshi, Tanzania to oversee Courage House 5 years ago. At the time there were 4 girls and 5 staff. Here we were in our 50's, newly empty-nesters and our church we had planted 18 years previously was healthy and thriving. Courage Worldwide CA was going through challenges at the time and funding was down. But, we couldn't ignore the calling we both felt so strongly and after much prayer, we sold our house and moved to Tanzania. We had much learning to do in this new culture in establishing best practices so that Courage Tanzania could grow.

Little could we have imagined the miraculous growth we would experience in less than 5 years. Now we are caring for 60 girls and their children at Courage House. We have nearly 40 staff who are amazing. Many of our girls are in college and some are married with children. We opened a transitional living home with vocational training, an on site school, preschool and daycare. And then, this year we opened a Courage Café for sustainable funding and jobs for our girls!

The dream God gave Jenny Williamson many years ago is now a reality. We are being invited to expand to other countries in East Africa as well as other cities in Tanzania. For 2022, we are focusing on expansion in Dar es Salaam, one of the fastest growing cities in the world, where trafficking of women and children is rampant, but also where we can collaborate with all sectors to do strategic level work in prevention and education in the fight against trafficking as well as care for the victims.

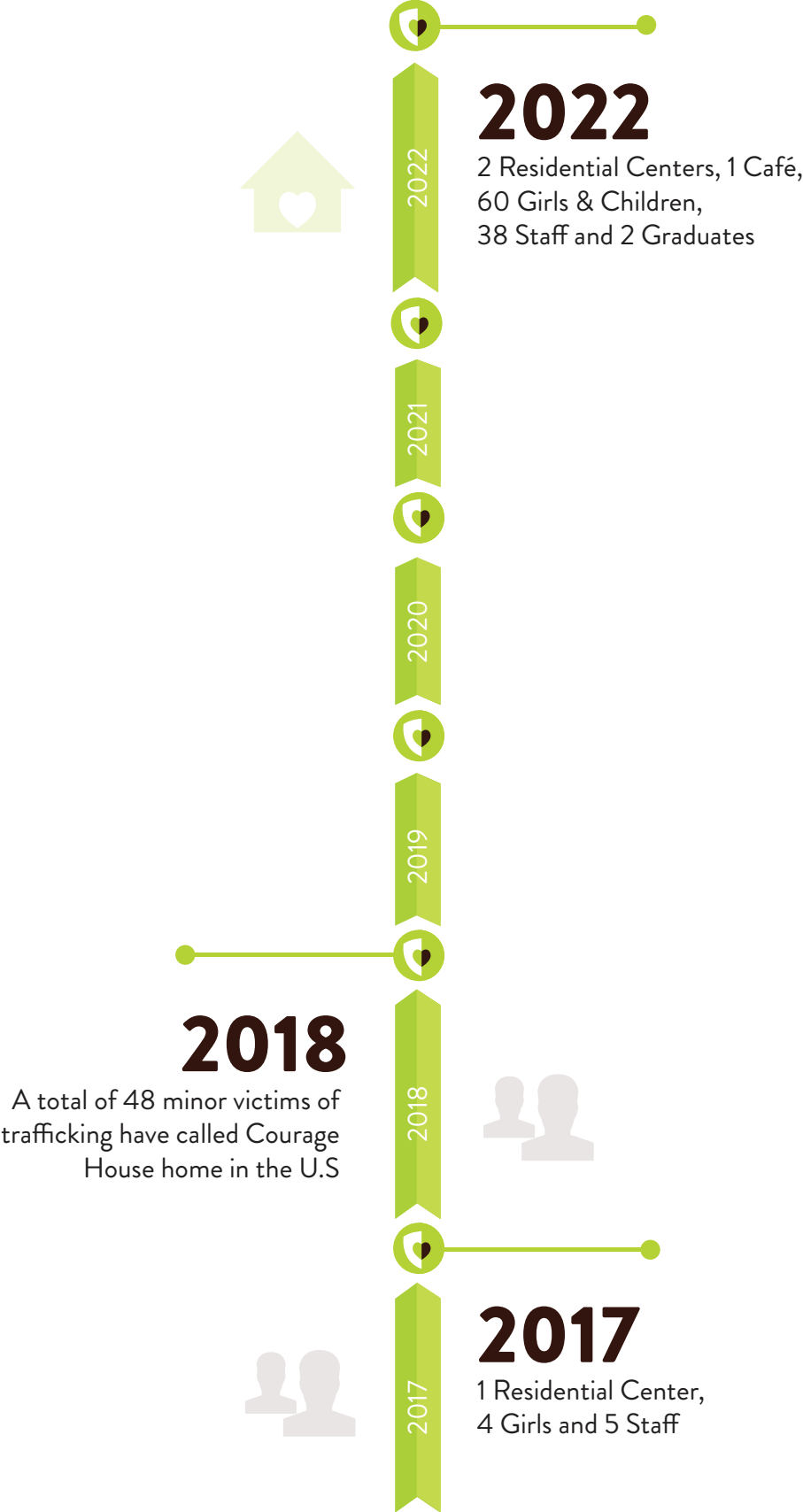
We will also build relationships in other countries to expand as God leads and provides. We're grateful to God for the growth that's been beyond our wildest dreams. We are grateful for each girl that comes to Courage House - each one is special to our hearts and to the family we call "Courage." We're grateful to each and every partner; who gives and who prays. None of this is possible without God and without you!

God bless you.

Joel & Stephanie Midthun,

Regional Directors, Courage Worldwide East Africa

COURAGE GROWTH IN THE NUMBERS:



HIGHLIGHTS

- In January 2016, CWW was honored and recognized on the Senate Floor of the California Legislature with a resolution thanking us for our leadership and service to victims of human trafficking.



- From 2016 – 2019, CWW hosted “Not in My City Not in My State” human trafficking forums dedicated to educating the community on the crime of human trafficking and its impact upon victims. Cities included Sacramento, CA, Elk Grove, CA, Susanville, CA, San Pedro, CA, Auburn, CA, Jackson, Mississippi, and Moshi, Tanzania.



- In 2016, the City of Elk Grove and Sacramento, California also awarded city proclamations honoring the work of our organization.



- In 2017, a Southern California church gifted CWW with a 2 acre campus in Tanzania to expand our program for minor victims.
- From 2017 to 2019, CWW opened and operated Courage House Too in Northern California, a residential home for former minor residents of Courage House who had aged out and had no place to go.

- From 2017 to 2021, CWW provides case management to former minor residents of Courage House Northern California.





TRAINING

Since its inception, Courage Worldwide has had a passion for equipping, encouraging and empowering communities to prevent this crime from happening in their cities and schools.

During the past five years, CWW has trained:



- **Over 2,000 California Highway Patrol Cadets in recognizing the signs of human trafficking.**
- **500 Emergency Room Staff at local hospitals to recognize the signs of human trafficking.**
- **200 Prison Inmates to understand what is human trafficking and how to use their influence to stop it.**
- **100 Community Leaders in the San Francisco, CA health care system**
- **Over 1,000 College Students**
- **Over 2,000 Youth**
- **Over 2,000 Church Leaders**
- **Over 1,000 Women at Courage Conferences**

PARTNERSHIPS



Established an official partnership with the **Lutheran Church (ELCT)**



Built connections with the **U.S. Ambassador and Embassy, British High Commissioner and other stakeholders** in Dar es Salaam in anti-trafficking and child protection.

Pictured: (left) U.S. Ambassador Wright, his wife Kathy Wright with Regional Directors Joel and Stephanie Midthun; (right) Deputy British High Commissioner Rick Shearn and BHC Director of Development Kemi Williams with CWW Communications and Program Coordinator Sami Cain.

- **Involvement with UN - International Office of Migration**
- **Kilimanjaro Region Training with Lawyers Without Borders**
- **25 Business Partners**
- **20 Church Partners across the U.S.**



OUR TANZANIA TEAM

40 incredible individuals working faithfully at **Courage House, Courage House Too** and **Courage Café**. All staff members are paid well above minimum wage and on time.





CHANGING
THE WORLD
ONE INDIVIDUAL
AT A TIME



COURAGE
WORLDWIDE



COURAGE WORLDWIDE

OFFICE LOCATIONS

- Truckee, CA, USA
- Reno, NV, USA
- Moshi, Tanzania
- Mbezi Beach, Dar es Salaam, Tanzania

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